

Linwood - Heidelberg - Wroxeter - Mitchell Order Desk: 519-698-2082 \* Dispatch: 519-698-9928 1-800-265-8735 Fax# 519-698-2719 www.jfm.ca

### **Training and Development** The Critical Element of On-Going Sales and Service

As we are all aware, in the sales industry, making the sale is only part of the process. In today's world, supporting that sale becomes an even greater responsibility than the sale itself. At JFM, training and exposing our sales and nutrition teams to new ideas, processes, people and products is an on-going practice. It is through this approach that new ideas emerge and we are able to suggest and provide solutions that assist our customers in achieving their goals and ultimately becoming more profitable. Below are a few examples of some of the on-going training your Jones Teams have been involved in this summer.



JFM Dairy and Nutrition Teams talk robots at the Lely Training Centre in Woodstock.



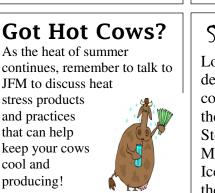
Jones Dairy Team in Michigan learning about transition diets with Phibro and DCL Canada



Jones Dairy Team listening to Tom Lorenzen of Alltech talk about cow comfort at Andrew Zehr's farm.

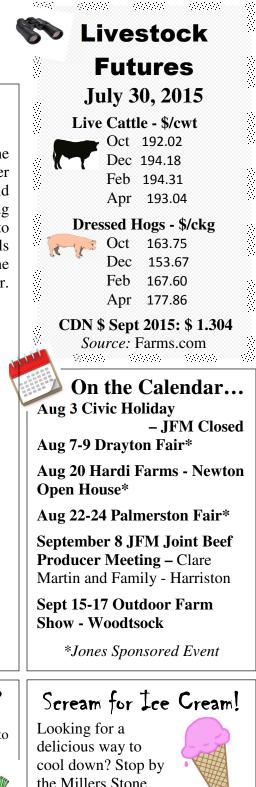


JFM Beef, Dairy and Nutrition teams learn about mixer setting with Don Martell of Diamond V and Jefo





Notice: JFM Is Closed for the August 3 Civic Holiday



the Millers Stone Store and try a Mapleton's Organic Ice-Cream Cone! Available by the cone or by the tub!



On July 20, the Canadian Food Inspection Agency removed the quarantines in the first Avian Influenza Control Zone in SW ON. Though this is encouraging news, JFM remains vigilant in its mandate to maintain all necessary bio-security practices for all farm types to ensure the safety of our customers farms.





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# JFM Joint Beef Producer Meetings



Next month, Jones Feed Mills will be hosting a series of beef producer meetings featuring live demonstrations on handling, processing and implanting. There will also be a presentation on receiving cattle rations. These meetings will be held on-farm throughout the area and are in conjunction with Elanco Canada with cattle processing demonstrations facilitated by Linwood Veterinary Services. Watch September's newsletter for more details or speak with your JFM Beef Representative. The first meeting will be hosted by Clare Martin and Family in Harriston on September 8.

Lunch will be provided. See you there!

# Sale Items at Millers Stone

Looking for a good deal on some equine and barn related equipment? Stop by the Miller's Stone store in Heidelberg to see the wide selection of on-sale and discounted items.

Items include: Hooflex - Splint Boots - Fly Spray - Halters/Leads -Water/Feed Buckets - Saddle Pads - Buggy Whips - Standing Wraps/Polos & Much More! Call 519-699-5200

# When Green Turns to Brown!

With record cattle prices still upon us, every pound of gain is critical! This summer when pastures turn from rich and economical sources of roughage to poor opportunities for growth, look to the Jones 1600 series of Grower Pellets or GSP's as a source of supplement for your pastures. Talk to a member of the Jones Beef Team to ensure your pasture program will yield you the

results you need to ensure you are optimizing your cattle investment!



### **New Equine Product List Available**

JFM has recently updated its **Equine Product Listing**. Call Sarah at 519-699-5200 to learn what's new or go to <u>www.jfm.ca</u> to learn more!





#### Malathion- Last Call!

As per the federal government, the insecticide Malathion will be discontinued as of this fall. JFM has a limited supply on a first come/first serve basis. Call 1-800-265-8735 to order.

### The Jones STRESSFIGHTER Feedlot Starter Program

With calves at record prices, every dollar counts!

The Jones STRESSFIGHTER Program

- Knowledgeable staff and nutrition teams that can consult on feed, transition and monitoring
- Feeds that ensure proper protein delivery that use heightened vitamin and mineral levels for stressed calves
- Proven program over 20+ years and thousands (and thousands) of cattle
- STESSFIGHTER is available as a premix, supplement or complete feed

Get your calves the start they need by using Jones STRESSFIGHTER! Call: 519-698-2082 or 1-800-265-8735 Online: www.jfm.ca Talk to a member of the Jones Beef Team about feeding and transitioning your calves this fall!

